
ANGELA STREET

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SUMMARY

Passionate leader of community non-profit. Versatile, critical thinker and innovative problem solver with a strategic mindset aiming to leverage project management, marketing and non-profit experience in developing, implementing and leading collaborative partnerships in the space of the arts, community education, economic mobility and engagement. Recognized for inspiring diverse team members to excel and for developing and overseeing initiatives and projects of lasting community impact.

SKILLS

- Team Leadership / Oversight
- Initiative Development
- Project Management
- Excellent Oral and Written Communication
- Strong Interpersonal and Presentation Expertise
- Analytical Thinking
- Non-profit management
- Expert Broadcast Commercial Production
- Adobe applications
- Microsoft applications

NON-PROFIT MANAGEMENT / COMMUNITY IMPACT

Board Chair, 11/2019 to Present

Main Street Advisory Board / Downtown Belmont Development Association - Belmont, NC

- Steered the Belmont Main Street organization's efforts resulting in Belmont being the single highest among 1,311 Main Street communities for new job creation with 14.4% of the new jobs statewide and tying for new business creation with 10% of new businesses statewide (statistical period July 2019 – June 2020).
- Forged and strengthened partnerships with public, private and community groups for maximum positive impact for local community.
- Furthered brand and advocacy through conceptualization, execution and maintenance of a DBDA website (downtownbelmont.org), as well as support of Main Street & DBDA advertising and social media strategies.
- Designed (in partnership with the City of Belmont) an award winning COVID-19 "Keep the Lights on In Belmont" response including websites, media, events and a relief fund.

Design Committee Chair, 9/2017 to 11/2019

Main Street Advisory Board / Downtown Belmont Development Association - Belmont, NC

- Spearheaded and project managed creation of custom outdoor digital wayfinding kiosks in Belmont, thus strengthening business cooperation with the City, boosting economic development efforts, increasing existing business sales, enhancing public awareness and stimulating sponsorship interest.
- Directed a strategic Public Art initiative by devising and managing a series of art-related projects, events, contests, and panel discussions, which has resulted in public art now being considered and incorporated in both City and private business projects.
- Conceptualized, designed and executed a multimedia interactive history walk and app project for the City of Belmont increasing education, awareness and support for restoration and rehabilitation of historic buildings and assisting in the recent approval of a \$50 million commercial mixed-use project designated for the historic Chronicle Mill.

- Achieved inclusion of a dog park project in the Belmont Parks and Recreation Master Plan by launching and managing efforts that included initiating a public survey to quantify support, researching economic impacts, identifying suitable underutilized City-owned property, fundraising and gaining support of Parks & Recreation Citizens Advisory Board.

Board Member & Organization Committee Member, 10/2016 to Present

Main Street Advisory Board / Downtown Belmont Development Association - Belmont, NC

Logistical Lead for Cure By Design Gala, 9/2011 to 3/2014

American Cancer Society - Charlotte, NC

- Increased fundraising through creation of emotive 2-minute videos of each “model” cancer survivor, and reduced expenditures by negotiating an all-volunteer and in-kind vendor service for the production.

PROFESSIONAL EXPERIENCE

Producer / Project Manager, 02/1995 to 4/2020

Boulevard Films - Charlotte Area, NC

- Successfully project managed hundreds of complex national and regional commercials.
- Developed and executed project budgets ranging from \$30,000-\$700,000, each with a unique and diverse scope.
- Achieved 99% on time delivery rate through risk prediction, mitigation design, constant assessment, communication and adaption.
- Aligned a unique, diverse, and specialized group of resources for every project.
- Recruited and led cross functional teams of up to 100 independent contractors on time and within budget.
- Managed multiple projects simultaneously, adjusting to stay on time, within budget, and at or above quality expectations.
- Represented projects in all governance, compliance, and regulatory requirements.
- Implemented customized project websites resulting in improved speed and quality of communication and collaboration.
- Introduced a web-based media manager and collaboration service enhancing sales and remote collaboration.

EDUCATION & AWARDS

Bachelor of Arts: Radio Television Motion Pictures, University of North Carolina at Chapel Hill – Chapel Hill, NC

Nonprofit Management Institute Certificate, NC Center for Nonprofits

Main Street Champion 2019, NC Main Street Program

Best Economic Recovery Initiative 2020, NC Main Street & Rural Planning Center (NC Dept of Commerce)